



MICHELLE N. HILLMER

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Portfolio: www.michellehillmer.com Stock Vector Portfolio: www.istockphoto.com/gweem_fairy

COMPUTER SKILLS: Proficient:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Mac OSX
- Windows

Knowledgeable:

- Adobe Flash
- Adobe AfterEffects
- Microsoft Word
- Microsoft PowerPoint
- HTML

STRENGTHS:

- Comprehensive knowledge of design software programs
- Extensive knowledge of design, concept development, aesthetics and printing processes
- Ability to produce fresh, creative and appealing designs
- Ability to prioritize multiple projects and adhere to deadlines
- Excellent communication skills, both written and verbal
- Ability to see projects through from start to finish, working quickly and accurately
- Ability to take direction, give direction and work well independently and as part of a team
- Detail-oriented, organized and familiar with current design trends

WORK EXPERIENCE:

DEMCO, Inc. Madison, WI

June 2007–Present

Edupress Graphic Designer/Production Artist

December 2007–Present

- Designed many of Edupress' best-selling classroom decoratives for 2009, 2010 and 2011
- Perform a wide range of tasks involved in the development, design and production of supplemental educational products such as board games, bookmarks, posters, bulletin board sets, curriculum materials, practice cards and product packaging
- Research market, current trends and competitors' products
- Participate in concept development of new products
- Communicate effectively with printers, attend press checks and approve printers' proofs.
- Promote new products to customers annually at NSSEA tradeshow
- Re-organized and improved digital filing process and archiving system

Production Specialist - Advertising

June 2007–December 2007

- Assisted graphic designers in pre-press tasks including catalog layout, performing image work, creating art for products, preparing catalogs for print, participating in photo shoots and attending press checks

UW-W Residence Life Whitewater, WI

June 2006–May 2007

Graphic Designer

- Designed numerous posters, newsletters and websites for UW-W dormitories and student organizations

EDUCATION: *University of Wisconsin-Whitewater Whitewater, WI*

May 2007

Bachelor of Arts Degree with a major in Art, an emphasis in Graphic Design and a minor in Multimedia Design

- G.P.A.: 3.62/4.0
- G.P.A. in Major: 3.61/4.0
- G.P.A. in Minor: 3.85/4.0
- Graduated with Honors: Magna Cum Laude
- Six semesters on Dean's List

Johnson Creek High School Johnson Creek, WI

May 2003

- Graduated fourth in class
- G.P.A.: 3.98/4.0

OTHER:

- Exclusive vector illustrator for iStockphoto.com with over 4,100 downloads since July 2008
- Freelance designer for such clients as Fiskars Brands, Inc., Elmhurst Memorial Healthcare, UW-Madison Center for East Asian Studies
- Art featured on the cover of *Farm Fatale*, a novel by Wendy Holden
- Member of Design Madison

Portfolio online at www.michellehillmer.com. Physical portfolio and references available upon request.